

F小CT SHEET

Backyard Skater™ FACT SHEET

Platform:PCRelease Date:September 28, 2004Developer:Humongous EntertainmentPublisher:Atari, Inc.ESRB Rating:RP Rating (E anticipated)

Fantasy:

It's an entry level skateboarding game where all of the skaters are kids and you skate your way to the pros with crazy power-up's and fun humor.

High-level Concept:

Be a skater in a skateboarding game complete with big 3D environments, wacky power-ups, fun humor and a junior version of real pro skater Andy Macdonald!

Game Features:

- An Entire 3D World Exciting 3D environments & multiple camera angles
- Playable Backyard Kids Ride as one of 10 Backyard Kids
- or pro skater Andy MacDonald
- Crazy Power-ups Pull cool moves with Super Ollie, Molasses Time and more
- Create-a-Skater Customize your own skater with great gear and accessories
- Three Ways to Play Jump right in with
- Play Now, ride around in Free Skate or enter Tour Mode
- Cool Sponsors Earn goodies from the Mr. Goodboard, Cranium Case and other wacky sponsors
- Sweet Tricks Land ollies, backside air, kickflips, Benihanas, as well as signature Backyard tricks like Pablo's Belly Button Lint and Achmed's Knee Slide Power Chord.
- Awesome Environments Ride the Backyard Neighborhood, Boardwalk, Rooftops, Medieval Castle... and the unlockable Ultimate Skatepark
- Multiplayer Mini Games Show off skater skills against a friend
- Unlockable Extras Unlock players, special accessories, new levels and skateboards

Brand Information:

- Over 7.5 Million Backyard games shipped
- Over \$85 Million in sales
- Winner of over 55 Awards
- #1 Kids Entertainment CD-ROM Brand 2001, 2002 & 2003!

<u>Contact:</u> Atari, Inc. Stacey Clement (978) 921-3372 <u>stacey.clement@atari.com</u> HighWater Group PR Karen Schachter (212) 338-0077 x308 Karen@highwatergroup.com